

Paris, Here She Comes!

ON THE EVE OF HER PARIS FASHION WEEK DEBUT, CELEB STYLIST-TURNED-DESIGNER **MARY ALICE HANEY** GIVES A TOUR DE FORCE OF HER LA FASHION FAVORITES.

BY JESSICA ESTRADA

Despite her Tennessee roots, designer Mary Alice Haney is a California girl. The former fashion editor and super stylist's love for the West Coast is reflected in her two-year-old, LA-made luxury brand, Haney, filled with red carpet-worthy dresses and separates that embody LA's casual elegance. In true Angeleno fashion, the designer has a juicy list of favorite haunts.

Although Haney, 43, describes herself as a "big online shopper," she loves to hit up sartorial gems like **Satine** (8134 W. Third St., LA, 323-655-2142; satineboutique.com) for laid-back wardrobe staples; **Switch** (238 S. Beverly Dr., Beverly Hills, 310-860-1650; switchboutique.com) for "great Helmut Lang sweaters"; **Elyse Walker** (15306 Antioch St., Pacific Palisades, 310-230-8882; elysewalker.com) for "dressy pieces"; and her friend Nevena Borissova's **Curve** boutique (154 N. Robertson Blvd., LA, 310-360-8008; shopcurve.com) for avant-garde designs. "One of the things that LA has more

of than any other city is amazing personal shoppers," adds Haney, who counts **Tony Ferreira** at **Saks Fifth Avenue** (9600 Wilshire Blvd., Beverly Hills, 310-275-4211; saks.com) and **Catherine Bloom** at **Neiman Marcus** (9700 Wilshire Blvd., Beverly Hills, 310-550-5900; neimanmarcus.com) as her favorites. "Those two are great resources if you're looking to step up your fashion."

When it comes to beauty, the mother of five sings the praises of her facialist, **Dayle Breault** (424-228-5117; dayle@goddessofskin.com). "She's just the bomb," says Haney. And, she confesses, she turns to **Dr. Jessica Wu** (11620 Wilshire Blvd., Ste. 700, LA, 310-473-5878; drjessicawu.com) and **Dr. Raj Kanodia** (414 N. Camden Dr., Beverly Hills, 310-276-3106; drkanodia.com) for a little Botox.

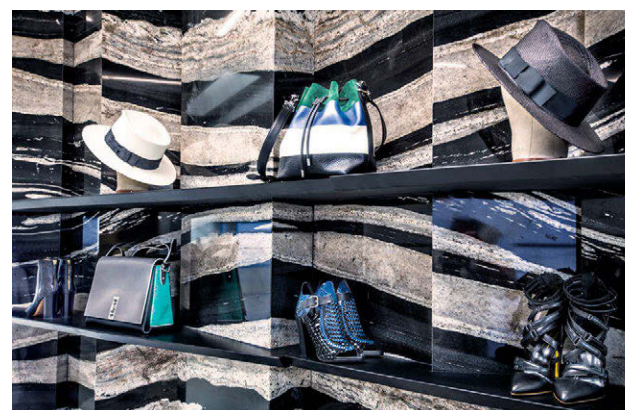
The Manhattan Beach resident is also a regular at restaurants like **Little Sister** (1131 Manhattan Ave., Manhattan Beach, 310-545-2096; littlesistermb.com)—where she

loves the lettuce-wrapped egg rolls; **Love & Salt** (317 Manhattan Beach Blvd., Manhattan Beach, 310-545-5252; loveandsaltla.com); and **M.B. Post** (1142 Manhattan Ave., Manhattan Beach, 310-545-5405; eatmbpost.com)—"They have the best biscuits," she says.

When entertaining at home, Haney enlists the help of **SetSipServe** (a2table.com). Her next fête, however, will take place in Paris following the brand's market week debut. Haney, after all, has much to celebrate. "As a brand, we have found our voice," she says. A voice that lives by the tagline: "sexy California glamour." How very LA. How very international.... shophaney.com **LAC**



Talking shop: For designer Mary Alice Haney, red-carpet-worthy inspiration starts in her Manhattan Beach office. BELOW, FROM TOP: Haney's must-visit LA hangouts include Elyse Walker in the Pacific Palisades and Curve boutique in Malibu (PICTURED) and on Robertson Boulevard.



PHOTOGRAPHY BY ELISABETH CAREN (HANEY), JANA WILLIAMS (ELYSE WALKER)