



LFrank's jewelry- and lingerie-filled flagship is a plush yet homey part of III Luxury Collective.

Three's a Charm

A TRIO OF CULT-FAVORITE VENICE RETAILERS COLLABORATES TO CREATE THE ULTIMATE SHOPPING HAVEN ON MAIN STREET.

BY JESSICA ESTRADA

Beloved Venice boutiques LFrank, Mona Moore, and Pamela Barish have waved goodbye to Abbot Kinney and realized their dream of opening **III Luxury Collective**, an interconnected shopping destination comprised of their three shops, which are complementary yet distinct. **LFrank's** fine jewelry- and lingerie-filled flagship is plush yet homey. Accessories boutique **Mona Moore** carries brands including Balenciaga, The Row, and Chloé in a minimalist space. And **Pamela Barish's** airy, art-adorned shop showcases the designer's eponymous collection of womenswear. Given that the trio pioneered luxury on its former bustling boulevard, it begs the question: Is Main Street poised to be the next big thing? LFrank's Liseanne Frankfurt thinks so: "It has a vibrancy and new crops of retailers that are offering a more unique—and less corporate-feeling—environment." 222, 224, and 226 Main St., Venice; threeluxurycollective.com

— jewelry —
BRILLIANT BLOOMS

This season, celebrated fine-jewelry line **Misahara** unveils two new collections. While the casual yet glam Misahara by Lepa (from \$875) draws inspiration from the line's signature triangular unity symbol, the Petal collection (from \$5,000) celebrates love and nature with a vibrant selection of wedding accoutrements for the nontraditional bride. Case in point: The spellbinding 20-carat rose-gold Pink Persuasion engagement ring, which features a 1-carat cushion-cut pink tourmaline nestled between gold petals, each splashed with dazzling diamonds and pink sapphires. Ooh la la, indeed. misahara.com



Pink Persuasion ring, Misahara (\$8,525).



CHOO-S WISELY

Jimmy Choo introduces a dreamy range of styles to its made-to-order collection this season, including showstopping metallic, exotic lizard, and romantic vintage fabrics (think gold lace brocade and playful floral prints). Choo aficionados can also personalize their soles now with a plaque engraved with a special date or a four-character monogram. us.jimmychoo.com



GLOW-GETTER

Not only is **Aeonium** the coolest-looking spa in LA, it's also one of the city's best-kept skincare secrets. Founder Anisa Noor, who trained under the renowned Dangene in New York, recently introduced a new express, hour-long service for the face only (her signature treatment is head-to-toe). Expect 12 steps of purification—from microdermabrasion and a peel to LED-light therapy and lymphatic drainage. aeoniumskincare.com —ERIN MAGNER



// collabs // **MOTHERLY LOVE**

This month, **Mother** denim and the **Kind Campaign** collaborate for an anti-bullying initiative aimed at spreading good vibes one T-shirt at a time. Inspired by retro collegiate tees, the LA denim brand designed cool off-duty T-shirts (\$95) in white

and navy, emblazoned with the message PLAY NICE. Twenty percent of proceeds will benefit the Kind Campaign's efforts to raise awareness of girl-against-girl crime. The collaboration's main intent, however, is to promote change by sparking a

pro-compassion conversation on social media. Says Mother cofounder Lela Rose Becker: "We want to open a dialogue that will bring about awareness, and, ultimately, healing." **Ron Herman**, 8100 Melrose Ave., 323-651-4129; ronherman.com